AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			D	ate:
Stephanie M	Maroney est station time conce	rning the foll	owing issue;		
ا ,Vashington	rk Avenue Suite 1	200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charg	ges:				
	ime will be used by:				
Does the p message re	rogramming (i	n whole o political n			a "a rtance?"
	☐ Yes			⊠ No	

١

Affice(s) being sought and the	date(s) of the election(s) (if app	the programming refers to, the leable):
directly being sought and		
For programming that "commu importance," attach Agreed Up	inicates a message relating to an ion Schedule (Page 3)	y political matter of national
I represent that the payment fo	or the above described broadcast	time has been furnished by:
Treasurer Margee Clancy		
furnishing the payment, if other	unce the time as paid for by such r than an individual person, is:	
a corporation; a com	mittee; 🛛 an association; 🗀	or other unincorporated group.
The names, offices, and address agents of the entity are named b	ses of the chief executive officers selow (may be altached separate)	s, directors, and/or authorized y):
are etation does not d		DISCRIMINATION ON THE BA
gree to indemnify and hold har sonable attorney's fees, that ma	mless the station for any damage y ensue from the broadcast of the stated broadcast(s), I also agree delivered to the station at leas	s or liability, including e above-requested e to prepare a script,
	GNED BY ISSUE ADV	
7/19/12 Stu	MMMY _	703-299-1760 Contact Phone Number
Date	O. Const.	
TO BE SIGN	IED BY STATION REI	PRESENTATIVE
	Accepted in Part	Rejected
Accepted		





Flight Dates 10/24/12-10/30/12

Order Sep 00:20:00

Product Estimate # 1257

American Crossroads Alt Order # 315415 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

Order Type **GENERAL** 10/20/12 10/26/12 **Billing Contact**

Billing Cycle EOM/EOC Advertiser American Crossroads Billing Calendar BROADCAST 66 Canal Center Plaza - Suite 555

Alexandria, VA 22314-1576 <u>Demographic</u> A25-54

Agency Crossroads Media ISS **Rev Codes** POL POL

Product Codes PL Sales Office EWSDC P-3 Sales Region NAT Priority

66 Canal Center Plaza - Suite 555 Agency Ref Advertiser Ref Alexandria, VA 22314-1576

Primary Account Executive

Marta Salazar-Perren

Totals

Buying Contact

Start Date **End Date** Account Executive Order%

104

Marta Salazar-Perren 100% Order Share % Market Value

Competing Station	% of Order	<u> </u>
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WW\$B	%	
WXPX	%	

Billing Plan **Order Totals** # Spots **Net Amount Gross Amount** Net Amount Gross Amount Rating Start Date End Date # of Spots Month \$111,838.75 \$131,575.00 0.00 10/01/12 10/28/12 68 \$111,838.75 \$131,575.00 October 2012 68 \$77,000.00 0.00 10/29/12 10/30/12 36 \$65,450.00 \$65,450.00 \$77,000.00 November 2012 36 \$208,575.00 0.00 \$177,288.75

													Tota	ıls
	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days _	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	N 1	WFTS	10/24/12	10/30/12	M-F 5-530a	CM	5-530a	-11-1	:30	3	\$300.00 P-3	0.00 NM	3	\$900.00
					ABC Action News	\$								
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/2	24/12	10/30/12	-11-1	3	\$300.00	0.00						







Contract / Revision

315415

Flight Dates 10/24/12-10/30/12

Hiatus Dates

Original Date / Revision 10/20/12/ 10/26/12

Order Sep

00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 1257

la Ob	Cinn	C nd	Inventory Code	Brook	Ctort/End	Time Dave	lan Cn	oto	Poto Dri	Dta Tuno	Tota	als Amount
	Start	End 2 10/30/12	Inventory Code M-F 530-6a	CM	Start/End	Time Days 11	Len Sp - :30	2	\$450.00 P-3	Rtg Type 0.00 NM	Spots 2	\$900.00
N 2 WEIS N	U/24/1/	2 10/30/12	ABC Action News	= -	320-0a	11	50	2	ψ450.001 -5	0.00 14101	2	\$300.00
Start [Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/24		10/30/12	11	2	*	0.00						
N 3 WFTS 1	0/24/12	2 10/30/12	M-F 6-7a ABC Action News	CM s	558-7a	11111-	- :30	5	\$1,200.00 P-2	0.00 NM	5	\$6,000.00
Start <u>[</u> Week: 10/24/		End Date 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00						
N 4 WFTS 10	0/24/12	2 10/30/12	M-F 7-9a GMA GMA	СМ	658-9a	11111-	- :30	5 :	\$1,500.00 P-2	0.00 NM	5	\$7,500.00
<u>Start [</u> Week: 10/24/		End Date 10/30/12	<u>Weekdays</u> 11111	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00						
	ate Rai		escription		t/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
			I-F 7-9a GMA	658-	9a		MTWThF	- :	:30 \$1,500.00	0.00 NM		
2 WFTS 10)/24/12	-10/30/12 M	I-F 7-9a GMA	658-	9a		MTWThF	- :	:30 \$1,500.00	0.00 NM		
3 WFTS 10)/24/12	-10/30/12 M	I-F 7-9a GMA	658-	9a		MTWThF	- :	:30 \$1,500.00	0.00 NM		
N 5 WFTS 10	0/24/12	2 10/30/12	M-F 9-10a 9-10a Jeff Probst	СМ	9-10a	22222-	- :30	10	\$450.00 P-3	0.00 NM	10	\$4,500.00
<u>Start D</u> Week: 10/24/		End Date 10/30/12	Weekdays 22222	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N 6 WFTS 10				CM	10-11a	11111-	- :30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
14 0 441 13 10	(),Z-7, 12	10/00/12	10-11a Right This		rorra	11111	.00	Ŭ	φυσυ.σστ σ	0.00 (1111)	Ŭ	\$2 ,000.00
Start <u>C</u> Week: 10/24/		End Date 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						
N 7 WFTS 10				CM	1058a-12p	11111-	- :30	5 5	\$1,200.00 P-3	0.00 NM	5	\$6,000.00
a			M-F 11a-12p	0 - 1 - 444 - 1	D-1-	Define						
Start D Week: 10/24/		End Date 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00				ŀ		
	ate Rar		escription		VEnd Time	0.00	<u>Weekdays</u>	Len		Rtg Type		
1 WFTS 10	/24/12	-10/30/12 M	-F 11a-12p	1058	3a-12p		MTWThF	- :	30 \$1,200.00	0.00 NM		
2 WFTS 10	/24/12	-10/30/12 M	-F 11a-12p		3a-12p		MTWThF		30 \$1,200.00			
3 WFTS 10.	/24/12	-10/30/12 M	l-F 11a-12p	1058	Ba-12p		MTWThF	- :	30 \$1,200.00	0.00 NM		
N 8 WFTS 10	0/24/12	2 10/30/12	M-F 12-1p ABC Action News	CM s	1158a-1p	11111-	- :30	5	\$750.00 P-3	0.00 NM	5	\$3,750.00
Start D Week: 10/24/		End Date 10/30/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$750.00	Rating 0.00						
N 9 WFTS 10	0/24/12	10/30/12	M-F 1-2p M-F 1-2p	СМ	1258-2p	11111-	- :30	5	\$825.00 P-3	0.00 NM	5	\$4,125.00
<u>Start D</u> Week: 10/24/		End Date 10/30/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$825.00	Rating 0.00						
N10 WFTS 10			M-F 2-3p 2-3pm General He	CM ospital	158-3p	11111-	- :30	5 \$	51,200.00 P-3	0.00 NM	5	\$6,000.00
<u>Start D</u> Week: 10/24/		End Date 10/30/12	Weekdays 11111	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
N 11 WFTS 10			M-F 3-4P Katie M-F 3-4P Katie	СМ	3-4p	11111-	- :30	5	\$700.00 P-3	0.00 NM	5	\$3,500.00
Start D		End Date	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
Week: 10/24/ N12 WFTS 10		10/30/12	M-F 4-5p	CM	358-5p	11111	- :30	5.5	\$1,400.00 P-3	0.00 NM	5	\$7,000.00
INIZ VYETO IL	<i>J{</i>	. 10/00/12	M-F 4-5p	OW	200 op	****	.00	J 4	.,	0.00	J	Ţ,,100.00

Print Date: 10/29/12





Contract / Revision 315415 Flight Dates 10/24/12-10/30/12 Hiatus Dates

<u>Original Date / Revision</u> 10/20/12/ 10/26/12 <u>Order Sep</u> 00:20:00

Advertiser American Crossroads Product American Crossroads Estimate # 1257

					. 5. 5.	D. T	Tota	
Ln Ch Start End		k Start/End T		Len Spe		Rtg Type		Amount
N 12 WFTS 10/24/12 10/30/12	M-F 4-5p CM M-F 4-5p	358-5p	11111	:30	5 \$1,400.00 P-3	0.00 NM	5	\$7,000.00
Start Date End Date	Weekdays Spots/Wee	ek <u>Rate</u>	Rating					
Week: 10/24/12 10/30/12	11111	5 \$1,400.00	0.00					
N13 WFTS 10/24/12 10/30/12	M-F 5-530p CM ABC Action News	458-530p	-11-1	:30	3 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Wee	ek <u>Rate</u> 3 \$2,000.00	Rating 0.00					
N14 WFTS 10/24/12 10/30/12	M-F 530-6p CM ABC Action News	530-6p	11	:30	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Wee	<u>Rate</u> 2 \$2,000.00	Rating 0.00					
N15 WFTS 10/24/12 10/30/12	M-F 6-630p CM ABC Action News	558-630p	-11-1	:30	3 \$2,500.00 P-2	0.00 NM	3	\$7,500.00
Start Date	Weekdays Spots/Wee	ek <u>Rate</u> 3 \$2,500.00	Rating 0.00					
		art/End Time		eekdays	Length Rate	Rtg Type		
3 WFTS 10/24/12-10/30/12 N	И-F 6-630p 55	8-630p	-1	WF	- :30 (\$2,500.00)	0.00 <i>NM</i>		
See MG 15.4	4 CH WINT 620 7n 62	0 6205	-7		- :30 \$2,500.00	0.00 NM		
4 WFTS 10/30/12-10/30/12 N (ii) MG for 15.3 10/30	7-50 VVINT 630-7P 62	8-630p	- '		50 \$2,500.00	0.00 14141		
[per della]								
N 16 WFTS 10/24/12 10/30/12	M-F 7-730p CM 7-730p The List	658-730p	11111	:30	5 \$1,200.00 P-3	0.00 NM	5	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Wee	ek <u>Rate</u> 5 \$1,200.00	Rating 0.00					
N17 WFTS 10/24/12 10/30/12	· · · · · · · · · · · · · · · · · · ·	728-758p	11111	:30	5 \$2,500.00 P-2	0.00 NM	5	\$12,500.00
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/24/12 10/30/12	11111	5 \$2,500.00	0.00					
N18 WFTS 10/24/12 10/30/12	Monday 8-10p Dancing CM Monday 8-10p Dancing	758-10p	1	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Wee	<u>k Rate</u> 1\$18,000.00	Rating 0.00					
N19 WFTS 10/24/12 10/30/12	Monday Prime C CM castle	10-11p	1	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Wee	<u>k Rate</u> 1\$10,000.00	Rating 0.00					
N20 WFTS 10/24/12 10/30/12	M-SU 11-1135p CM ABC Action News	11-1135p	11-1-	:30	3 \$4,000.00 P-2	0.00 NM	3	\$12,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Wee	<u>k Rate</u> 3 \$4,000.00 art/End Time	Rating 0.00	eekdays	Length Rate	Rtg Type		
	<u>St</u> M-SU Late News after Sports11			Sa-				
N21 WFTS 10/24/12 10/30/12	 	1135p-1202a		:30	5 \$2,000.00 P-2		5	\$10,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Wee	<u>k Rate</u> 5 \$2,000.00	Rating 0.00					



Contract / Revision 315415 Flight Dates 10/24/12-10/30/12 Hiatus Dates

<u>Original Date / Revision</u> 10/20/12/ 10/26/12 <u>Order Sep</u> 00:20:00

Advertiser American Crossroads Product American Crossroads Estimate # 1257

							Tota	al <u>s</u>
Ln Ch Start End	Inventory Code Break	Start/End T		Len Spo		Rtg Type		Amount
N21 WFTS 10/24/12 10/30/12	M-F 1135p-1202a Nightl@M M-F 1135p-1202a	1135p-1202	a 11111-	- :30	5 \$2,000.00 P-2	0.00 NM	5	\$10,000.00
Start Date End Date Week: 10/24/12 10/30/12 Spot Ch Date Range [1 WFTS 10/24/12-10/30/12 [2 WFTS 10/24/12-10/30/12 [3 WFTS 10/24/12-10/30/12 [Weekdays Spots/Week 11111 5 Description Sta M-F 1135p-1202a Nightline 113 M-F 1135p-1202a Nightline 113	Rate 5 \$2,000.00 rt/End Time 5p-1202a 5p-1202a 5p-1202a		Weekdays MTWThF MTWThF MTWThF	- :30 \$2,000.00 - :30 \$2,000.00	0.00 NM		
4 WFTS 10/24/12-10/30/12	M-F 1135p-1202a Nightline 113	5p-1202a		MTWThF	- :30 \$2,000.00	0.00 NM		
5 WFTS 10/24/12-10/30/12	M-F 1135p-1202a Nightline 113	5p-1202a		MTWThF	- :30 \$2,000.00	0.00 NM		
N22 WFTS 10/24/12 10/30/12	private practice	10-11p	- T	- :30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
N23 WFTS 10/24/12 10/30/12		10-11p	T	- :30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/24/12 10/30/12 N24 WFTS 10/24/12 10/30/12		\$10,000.00 10-11p	0.00	- :30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
	20/20	·						
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12		<u>Rate</u> \$10,000.00	Rating 0.00					
Spot Ch Date Range [<u>Description</u> <u>Star</u>	rt/End Time		<u>Weekdays</u>		Rtg Type		
1 WFTS 10/24/12-10/30/12 F					- :30\$10,000.00			¢250.00
N 25 WFTS 10/24/12 10/30/12	Sa 6-7a	6-7a	S	- :30	1 \$350.00 P-3	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
N26 WFTS 10/24/12 10/30/12	Sa 7-8a CM Sa 7-8a	7-8a	S	- :30	1 \$450.00 P-3	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Week	Rate \$450.00	Rating 0.00					
N27 WFTS 10/24/12 10/30/12	SA 8-9a GMA CM SA 8-9a	758-9a	S	- :30	1 \$750.00 P-3	0.00 NM	1	\$750.00
Start Date End Date Week: 10/24/12 10/30/12	Weekdays Spots/Week		Rating 0.00					
N28 WFTS 10/24/12 10/30/12		658-730p	S-	- :30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
Start Date End Date	ABC Action News aft Spc Weekdays Spots/Week	Rate	Rating					
Week: 10/24/12 10/30/12		\$1,200.00	0.00					
N29 WFTS 10/24/12 10/30/12	M-SU Late News after SPM ABC Action News	1135p-2a	- -S	- :30	1 \$2,500.00 P-2	0.00 NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Week	<u>Rate</u> \$2,500.00	Rating 0.00					
N30 WFTS 10/24/12 10/30/12	Su 6-7a CM Su 6-7a	6-7a		30	1 \$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/12 10/30/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00					
N31 WFTS 10/24/12 10/30/12		658-8a		30	1 \$750.00 P-3	0.00 NM	1	\$750.00



Contract / Revision

315415

Flight Dates 10/24/12-10/30/12

Hiatus Dates

Original Date / Revision 10/20/12/ 10/26/12

Order Sep 00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 1257

										Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N31 WFTS	10/24/1	2 10/30/12	SU 7-8a GMA	CM	658-8a	S	:30	1 \$750.00 P-3	0.00 NM	1	\$750.00
			SU 7-8a								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/30/12	S	1	\$750.00	0.00					
N32 WFTS	10/24/1	2 10/30/12	SU 6-630p	CM	558-630p	S	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
			ABC Action New	_							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/30/12	S		\$1,500.00	0.00		1015 000 00 0	0.00.191	4	045 000 00
N 33 WFTS	10/24/1	2 10/30/12	Sunday Prime B	CM	8-9p	S	:30	1\$15,000.00 P-3	0.00 NM	1	\$15,000.00
0.		5 1 D-4-	once upon a time		Data	Dation					
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$15,000.00	Rating 0.00					
Week: 10		10/30/12	<u>_</u>	CM		S	:30	1 \$9.000.00 P-3	0.00 NM	1	\$9.000.00
N34 WFTS	10/24/1	2 10/30/12	Sunday Prime D 666 park ave	CIVI	10-11p	3	:50	1 \$9,000.00 F-3	O.OO INIVI	•	φ 9 ,000.00
C+	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/30/12	S	1	\$9.000.00	0.00					
N35 WFTS			M-F 5-530a	СМ	5-530a	TF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
1100 111 10	101201	_ 10,20,12	ABC Action News	=				•			,
part of	mkgd pkg	for #304112	2 & 304113								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10	/24/12	10/30/12	TF	1	\$300.00	0.00					
N 36 WFTS	10/25/1	2 10/28/12	M-F 3-4P Katie	CM	3-4p	TF	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
			M-F 3-4P Katie								
		for #304112			. .	5 ()					
	art Date	End Date	<u>Weekdays</u> TF	Spots/Week	Rate	Rating					
Week: 10		10/30/12			\$700.00	0.00	:30	4 67 000 00 D 2	0.00 NM	1	\$7,000.00
N37 WFTS	10/25/1	2 10/28/12	Sunday Prime D	CM	10-11p	S	:30	1 \$7,000.00 P-3	U.UU INIW	'	\$7,000.00
nart of	mkad pka	for #304112	666 park ave								
	inkga pkg art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/30/12	S		\$7,000.00	0.00					
			· · · · · · · · · · · · · · · · · · ·		-				Totals	10412	08 575 00

104\$208,575.00 Totals